



Calendar 2017



DRIVE NEW BUSINESS WITH SOCIAL MEDIA

Guide to Successful Social Media Marketing

Wednesday, Feb. 15, 2017 12:00 PM - 1:00 PM (EST)

Register at: <http://bit.ly/7120a-Drive>



SIMPLE STRATEGIES FOR BETTER EVENT MARKETING

You have a Great Event. Now let's get more people there

Tuesday, Feb. 28, 2017 2:00 PM - 3:00 PM (EST)

Register at: <http://bit.ly/7120a-Events>

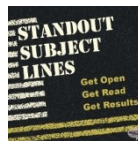


THE POWER OF THE INBOX

Email, the Absolute Best Communication Tool.

Wednesday, Mar. 15, 2017 12:00 PM - 1:00 PM (EST)

Register at: <http://bit.ly/7120e-Inbox>



STAND OUT SUBJECT LINES

Email - Get Open, Get Read, Get Results!

Tuesday, Mar. 28, 2016 2:00 PM - 3:00 PM (EST)

Register at: <http://bit.ly/7120b-SOSL>



LOOK GREAT IN THE INBOX

The 7 Don'ts of Email Design

Wednesday, Apr. 5, 2017 12:00 PM - 1:00 PM (EST)

Register at: <http://bit.ly/7120b-Look>



CONTENT MARKETING: WHAT TO SAY AND HOW TO SAY IT

Using words and images to craft your email messages

Tuesday, Apr. 18, 2017 2:00 PM - 3:00 PM (EST)

Register at: <http://bit.ly/7120c-Content>



GROW YOUR BUSINESS WITH EMAIL AND SOCIAL MEDIA

Simple marketing strategies for small business & nonprofits

Wednesday, May 3, 2017 12:00 PM - 1:00 PM (EST)

Register at: <http://bit.ly/7120b-GYB>



DRIVE NEW BUSINESS WITH SOCIAL MEDIA

Guide to Successful Social Media Marketing

Tuesday, May 16, 2017 2:00 PM - 3:00 PM (EST)

Register at: <http://bit.ly/7120b-Drive>

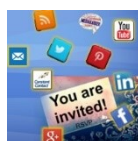


MEASURING YOUR MARKETING

How to use reports and analytics to evaluate your marketing campaigns

Wednesday, May 31, 2016 12:00 PM - 1:00 PM (EST)

Register at: <http://bit.ly/7120b-Measuring>



SIMPLE STRATEGIES FOR BETTER EVENT MARKETING

You have a Great Event. Now let's get more people there

Tuesday, June 13, 2017 2:00 PM - 3:00 PM (EST)

Register at: <http://bit.ly/7120b-Events>



LOOK GREAT IN THE INBOX

The 7 Don'ts of Email Design

Wednesday, June 28, 2017 12:00 PM - 1:00 PM (EST)

Register at: <http://bit.ly/7120a-Look>

A full description of each webinar offered can be found at:

<http://bit.ly/MB2017-Seminars>

